

Press Release

SEPAWA 2010: To Fulda with Vigor

New synergies through cooperation of the four largest expert associations

April 2010. The 57th SEPAWA Congress and EDC-Conference from 13th to 15th October 2010 is held in Fulda for the first time. For the first time also the DGK (German Society for Scientific and Applied Cosmetics) will participate. The competences of four large expert associations of the industry – SEPAWA e.V., GDCh-Specialized Group Detergent Chemistry, DGP (German Society of Perfumers) and DGK are thus united in Fulda. A new program structure ensures the high-quality of the event and generates intensive discussions. The exhibition at the Esperanto Congress-Center will be enlarged extensively once more.

Although the exhibition area at the Esperanto Congress- and Cultural Center in Fulda has been enlarged from 145 to 165 exhibition stands in connection with the move to Fulda, the high demand makes a further enlargement of the exhibition area necessary. At the moment the organizers are negotiating this issue.

At the new location in Fulda SEPAWA Congress and EDC-Conference will present their new outfit. Once in the spirit of departure the organizers are using the opportunity, to enhance the attractiveness of the event for scientist, users and business people by introducing new features.

Following intensive preliminary discussions the DGK will also be involved in the program. The theme complex „Effectiveness in Cosmetics“, which is featured by the DGK (German Society for Scientific and Applied Cosmetics) is of great interest for the industry since effects promised in advertisement must also be fulfilled in reality. Current in vitro and in vivo models in connection with this question will be presented.

The introduction of brand-new products will draw the attention of visitors to the „Forum for New Products“. Presentations with short registration deadlines as well as more creative freedom, allow for a comprehensive estimate of the most up-to-date market tendencies.

In a condensed way, but yet of high quality, SEPAWA will present the lecture series entitled "Formulation Technology". Renowned specialists introduce their latest scientific elucidations and experiences of users in this field. The program of the EDC-Conference will also give evidence of its internationally recognized capacities. This conference mainly concentrates on the interactions between polymers and surfactants with a focus on ionic systems.

This year the DGP-Session is held under the motto: "Perfumes are the feelings of flowers"

As always, students and graduates of industry-related study fields are invited to attend the event free of charge. At the start of the event students with the most outstanding achievement in their graduation year will be awarded with highly endowed prizes. The future of these young scientists will be the theme of the keynote speaker of the event, futurologist Prof. Horst Opaschowsky. His lecture entitled "Rethink Prosperity. How the next generation will live" will encourage lively discussions.

About SEPAWA

SEPAWA is one of the largest expert associations in Europe with more than 1,300 members. Four regional groups, three specialized groups (Professional Cleaning, Legislative-Environment-Consumer, Applied Cosmetics), the German Society of Perfumers within SEPAWA and five international sections are designed to encourage an interdisciplinary exchange of knowledge and experience. The different groups organize lectures, excursions and conferences. Moreover SEPAWA supports the publication of scientific papers as well as the generation of study material.

The annual SEPAWA congress, in cooperation with the GDCh- specialized group "Detergent Chemistry" is considered as one of the most significant meeting points of the industry. More than 1500 visitors prove the wide acceptance of this expert association among its industry. The 57th SEPAWA Congress 2010 will be held from October 13- 15, 2010 in Fulda.

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