

15-17 OCTOBER 2025

SEPAWA[®] CONGRESS

ECC ESTREL CONGRESS CENTER BERLIN



BOOST

YOUR IMAGE

SPONSORING BOOKLET



1. Event & Theme

GET-TOGETHER

Price € 3,300

Range 500 guests*



Wednesday, 15th October

The Get-Together provides the perfect surroundings for a chat and drink after the first day of the event. Use this positive atmosphere for your sponsorship!

exclusive

Why not extend an invitation and host this cozy Get-Together?

What you get and how you benefit

- Company name recognized as sponsor of the Get-Together
- Company logo embedded in the design of the coupon
- Company logo on all official printed documents
- Company logo on the congress website (incl. company link)
- Present your company in a relaxed atmosphere
- Underline your multi-channel marketing campaigns
- Exclusivity

*approximately



AFTER EVENT

Price € 7,500

Range 1400 guests*



Thursday, 16th October

The After Event is the most anticipated part of the SEP... ES... First-class food and entertainment... The perfect environment for your class... company sponsor...

to
companies

What you get and how you benefit

- 5 free After Event tickets
- Company name recognized as sponsor of the After Event
- Company logo embedded in the design of several print materials such as tickets (or similar)
- Company logo on the table decoration and/or menu cards (or similar)
- Company logo on all official printed documents
- Company logo on the congress website (incl. company link)
- Benefit from the presence of your company in an informal atmosphere

*approximately



SESSIONS

Price € 2,000

Range Scientific Conference

**Sustainability, Fragrance,
Personal Care, Home Care,
Packaging**



Our scientific program is divided into four core areas: Home Care, Personal Care, Fragrance, Sustainability and Packaging. Become a sponsor of one of these areas and communicate your company's focus in a simple and straightforward way. Present yourself as an expert, driver and thought leader in your field! As a session sponsor, you decide on targeted communication and thus minimize your wastage.

What you get and how you benefit

- Company logo on the slides in the breaks and on the entrance screen
- Company logo on the congress website (incl. company link)
- Enjoy the exclusivity of this sponsorship
- High quality of your target group

exclusive per core area



2. Promotional Items

LANYARDS

Price	€ 5,500 + 100% production costs
Range	3,900 congress visitors*

Delegates and visitors must wear their badges, hence offering broad visibility.

What you get and how you benefit

- Influence the selection of the lanyard color and type
- Company name and logo embedded in the design
- Company name recognized as sponsor of the lanyard
- Company logo on all official printed documents
- Company logo on the congress website (incl. company link)
- Very high distribution
- Very good price/performance ratio
- Exclusivity

*approximately



exclusive



ROOM CARDS

Price	€ 3,300 incl. production costs
Range	1,000 hotel guests*



Participants staying in the congress hotel receive room cards at the check-in. Room cards are promotional items reaching the attendees also in their leisure time. Let this subtle way of advertising work for you.

exclusive

What you get and how you benefit

- Influence the design layout
- Company name and logo embedded in the design
- Company name recognized as sponsor of the room card
- Company logo on all official printed documents

- Company logo on the congress website (incl. company link)
- Be present right at the check-in
- High visibility
- Good price/performance ratio

*approximately

WELCOME GOODY

Price	on request
Range	1,000 hotel guests*



A small gift from your company will be strategically placed in all rooms of the congress hotel as a welcome greeting. This is a smooth opportunity to draw attention to your company or products. Your advertisement will receive exclusive attention from each guest.

exclusive

What you get and how you benefit

- Welcome Goody placed at the hotel rooms
- Company name and logo embedded in the design

- Company logo on the congress website (incl. company link)
- Reach your target in a private atmosphere

*approximately

3. Digital & Print

ONLINE REGISTRATION

Price	€ 4,000
Range	3,900 congress visitors*
Format	800 x 100 px



exclusive

Almost 100% of the participants now book their tickets online. We offer you the opportunity to promote your company with a banner during the online registration process.

What you get and how you benefit

- Company banner published on the online registration page
- Company banner linked to company website
- Company logo on the congress website (incl. company link)
- High recognition value
- Continuous presence
- Outstanding visibility

*approximately

APP

Price	€ 5,000
Range	More than 60% of congress visitors*
Format	100 x 500 px



exclusive

More than 60% of the participants downloaded the new congress app and the number is still increasing. Get on board our innovation train and become a sponsor of the congress app, the numbers speak for themselves ...

What you get and how you benefit

- Continuous presence of the company logo in the app
- Final evaluation of your click statistics
- Company name published as sponsor of the congress app
- Company logo on all official print documents
- Company logo on the congress website (incl. company link)
- Enjoy the exclusivity of this sponsorship
- Excellent price/performance ratio

NEW

TICKET ADS

Price	€ 4,000
Range	3,900 contacts*
Format	210 x 146 mm (approx. DIN A5 wide)



With an ad on the event tickets, you reach attendees from their first point of contact. All of our attendees need to print their ticket. This is a unique chance to communicate your message to decision-makers and professionals, leaving a memorable and impactful impression.

exclusive

What you get and how you benefit

- Exclusive reach: 100% visibility with all attendees
- Company logo on all official print documents
- Company logo on the congress website (incl. company link)

*approximately

NEW

SMART POSTERS

Price	€ 3,000
Range	3,900 congress visitors*
Format	on request



Leverage the power of digital interaction and put your brand in the spotlight with Smart Poster sponsorship! These interactive posters combine classic visibility with cutting-edge technology, that leaves a lasting impression.

exclusive

What you get and how you benefit

- Lasting impression: Position your brand as innovative and forward-thinking.
- Enjoy the exclusivity of this sponsorship
- Company logo on the congress website (incl. company link)
- Company logo on all official print documents

*approximately

COMPANY ENTRY

Price	detailed information can be found on our website
Range	5,600 website visitors/month*



The Company Entry is one of the most important tools for finding you on the SEPAWA CONGRESS and for gathering information about your business. For all Stand Holders the Company Entry ADVANCED is free of charge, but of course Represented Company can enhance their free BASIC entry against a surcharge.

The following packages are available:

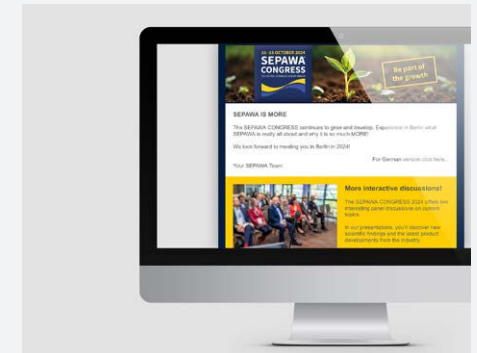
- BASIC
- ADVANCED
- PREMIUM
- PREMIUM+

NEWSLETTER BANNERS

Prices	1 Newsletter € 500
	3 Newsletters € 1,250
	6 Newsletters € 2,350

Range over 12,000 national and international contacts

Format approx.
600 x 120 px



**exclusive
per newsletter**

The next newsletter will feature your banner exclusively. Create an advertisement or use your company logo only, whichever you prefer.

What you get and how you benefit

- Company banner published in a top position in the newsletter
- Company banner linked to the business/corporate website
- Reach of the large national and international SEPAWA network
- High-quality contacts from the industry
- Opening rate about 39%

*approximately

WI-FI CODE

Price	€ 3,800
Range	3,900 contacts*



Everybody wants to use the free Wi-Fi, so everybody has to enter a password. As the Wi-Fi Code Sponsor you set the password. No matter if it is the booth number, company name or the new product, the decision is yours.

exclusive

What you get and how you benefit

- Selection of the Wi-Fi password according to your ideas
- Password published on various documents
- Company name published as sponsor of the Wi-Fi code
- Company logo on all official print documents
- Company logo on the congress website (incl. company link)
- High target group activity required
- Enjoy the exclusivity of this sponsorship

➤ **Deadline: 01 October 2025**

*average scope

4. On-site

BADGE BOXES

Price	€ 2,700 (4 boxes)
Range	3,900 congress visitors*



We offer extra boxes for the badges. This saves time and allows visitors to get through the registration process even more quickly. Become a sponsor of these boxes and you will reach all customers at the entrance with your message.

exclusive



RECYCLE BOXES

Price € 1,700 (2 boxes)

Range 3,900 congress visitors*

Recycling is the trend and SEPAWA e.V. also wants to produce less waste. Make a statement with us and support our recycling campaign. We set up two life-size boxes for the badge return and you can help design these boxes. Help us support the environment.

exclusive



*approximately

WATER COOLERS & PAPER CUPS

Price € 3,000 water cooler
€ 2,000 paper cups

Range 3,900 congress
visitors*



exclusive

We meet the wishes of our visitors and offer free water dispensers throughout the entire congress area. Take part and give the participants a refreshing sip, a refreshment during the hectic day at the congress.

If you would like to be the sole sponsor of this opportunity, we will brand not only the water dispensers but also the paper cups with your company logo.

*approximately

REFRIGERATOR LABELS

Price € 3,000

Range 3,900 congress
visitors*

Format 30 x 160 cm



exclusive

Showcase your business and place your brand at the central gathering spot: the fridge! With fridge door branding, your message is positioned where all attendees will look repeatedly – when reaching for refreshments during the congress.

*approximately

What you get and how you benefit

- Enjoy the exclusivity of this sponsorship
- Company logo on the congress website (incl. company link)
- Company logo on all official print documents
- High visibility:
Strong exposure through frequent contact with attendees
- Constant presence:
Your brand remains in prime position throughout the event.

STAIR LABELS

Price on request
 Range 3,900 congress visitors*



Secure this first-class presentation area for yourself on the steps to registration, in the trade fair or congress area. Design and layout are entirely up to you. Create an eye-catcher for your company.

**limited to
 3 companies**



*approximately

FLOOR LABELS

Price on request
 Range 3,900 congress visitors*



You can use floor stickers in an individual design to draw your customers' attention to your stand or new product. We have selected various positions throughout the congress area for you. Feel free to ask us!

**limited to
 6 companies**



CATERING BANNERS

Prices Big Banner € 5,500
Small Banner € 4,400

Range 3,900 congress
visitors*



**exclusive per
catering station**

When it comes to food and drink, there's no getting around it. Make the most of the stream of visitors and book one of our banners. We can offer you two different sizes for the large and small catering areas.

*approximately



Sponsorship Terms & Conditions

The various sponsorship opportunities are subject to availability.
Sponsorship opportunities are for exhibiting companies only.

1. Booking Fees & Type of Services

1.1. Organisation and realization of the event is done by SEPAWA event GmbH.

1.2. All sponsoring options subject to change.

1.3. The booking fee of a sponsorship comprises of services stated in this booklet.

1.4. Unless otherwise stated, coordination, organisation, layout and design are the sole responsibility of SEPAWA® eVent GmbH.

1.5. All prices are quoted in EUR plus VAT where applicable. The relevant current price list applies.

2. Cancellation Terms

A confirmation or consent by email is binding and is considered a booking. Cancellation or refund is excluded after booking.

3. Payment Terms

3.1. Balance is due 100% after receipt of the invoice.

3.2. Objections to the invoice shall only be considered in written form within 14 days of the invoice date.

4. General SEPAWA® CONGRESS Terms & Conditions

Besides the current Sponsorship Terms & Conditions, the regulations stated in the General Terms & Conditions are mandatory as well.

Now it's your turn!

Contact us!

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