

## Invitation

### to the DGP Symposium “Scent and Inspiration in the City of Gaudí”

**Dates:** 24<sup>th</sup> and 25<sup>th</sup> March, 2022  
**Venue:** Hotel Occidental Atenea Mar  
Passeig García i Faria, 37-47  
08019 Barcelona, Spain

Dear colleagues,

We are confident that third attempt will succeed – the next DGP symposium in Barcelona is waiting for us!

Barcelona has a high ranking in art and culture, the masterpieces of the famous architect Antoni Gaudí are unique. Inspiration can be found here for all senses!

But Barcelona is also the home of important Spanish houses of the fragrance industry. In the spring meeting 2022 we offer you to get to know some of them. In addition you will get insights into “oriental” perfumery and Catalan cuisine skills.

**Our conference on Thursday** begins with a joint lunch which gives the first opportunity to exchange thoughts among the participants.

#### Venue / Accommodation:

**Hotel Occidental Atenea Mar**  
Passeig García i Faria, 37-47  
08019 Barcelona, Spain  
Hotel website: [www.barcelo.com](http://www.barcelo.com)

**Please reserve your room at Hotel Occidental Atenea Mar directly online at [www.barcelo.com](http://www.barcelo.com) until latest 20 February 2022.**

Chose the hotel at first and use the code “ATENEA22” during the booking procedure. Please note the discount code is only applicable for Superior rooms.

**The room price after discount including breakfast:**

155.00 EUR for a double room for single use  
170.00 EUR for a double room for double use

The Board then reports on the events of the of the past year, and presents the revised Chronicle on “40 Years DGP: 1979 – 2019”.

The lectures will be opened by *Ana Ripoll* perfumer at Iberchem, who will introduce us to the topic of natural fragrances. These are increasingly in demand – *Ana Ripoll* shows what this trend means for perfumers and what new challenges arise.

In the following presentation by *Olaf Larsen*, perfumer at Eurofragrance in Dubai, we learn about the basics of oriental perfumery and local trends.

The awarding of the DGP promotion prize will be followed by a presentation from PUIG. *Camilia Tomas* explains how to develop innovations are developed with a view to customers expectations.

Finally, the famous Catalan chef and author *Ada Parellada* will give us an informative and entertaining talk on how our individual preferences for food evolve.

Following the lecture programme, there will be ample opportunity for networking during a city tour of Barcelona and a joint dinner.

**On Friday** a visit to the company Lluç Essence SL is planned. The details will be coordinated here as well.

We have 45 rooms available for you as a call-in contingent with the code “ATENEA22”. The rooms can be cancelled free of charge 7 days before arrival.

#### Conference Fees:

250.00 EUR for SEPAWA<sup>®</sup> member\*

275.00 EUR for non-member\*

\*incl. 21% Spanish sales tax

**Registration for the conference can be made online at [www.sepawa.com](http://www.sepawa.com)**

Please register early as the number of participants is limited. The closing date for registration is 8<sup>th</sup> March, 2022.

## Program

### Thursday, 24<sup>th</sup> March 2022

(Day 1 of the Symposium)

12:00 – 13:30	<b>Get-together</b> in the Conference Hotel with Lunch
13:30 – 14:00	Report by the Board and Presentation of the Chronicle
14:00 – 14:45	<b>1<sup>st</sup> Expert Lecture:</b> <b>“The Challenges of Natural Fragrances”</b> Ana Ripoll Perfumer, Iberchem
14:45 – 15:30	<b>2<sup>nd</sup> Expert Lecture: “Oriental Perfumery”</b> Olaf Larsen Perfumer, Eurofragrance
15:30 – 15:45	Break
15:45 – 16:00	Award of the DGP Promotion Prize
16:00 – 16:45	<b>3<sup>rd</sup> Expert Lecture: “Solving Key Pain Points in the Fragrance Industry”</b> Camila Tomas   Vice President, Innovation & Technology, PUIG
16:45 – 17:30	<b>4<sup>th</sup> Expert Lecture:</b> <b>“Why Do We Eat the Way We Eat?”</b> Ada Parellada Chef of Semproniana Restaurant
18:00 – 21:30	City Tour Barcelona
21:30	Dinner

### Friday, 25<sup>th</sup> March 2022

(Day 2 of the Symposium)

09:00	Bus Transfer
09:30 – 13:00	<b>Company Visit Lluch Essence SL</b> incl. Lectures and Tour
12:30	Refreshments at Lluch Essence SL
13:00 / 13:30	Bus Transfer back to the Airport / Hotel

Program subject to change without notice.  
All lectures will be held in English.